

Secure Cross-Border Innovation Clusters in Industry 4.0: A Model and Empirical Study of the Burgas–Edirne Region

Sibel Ahmedova
Industrial Management
Technical University of Varna
Varna, Bulgaria
sibel_ahmet@tu-varna.bg

Abstract— This study investigates the development of secure cross-border innovation clusters within the context of Industry 4.0, focusing on the Burgas–Edirne region. The main objective is to develop and empirically demonstrate a conceptual and analytical model for evaluating the interrelationship between technological development, cybersecurity, trust, and entrepreneurial activity within innovation ecosystems.

The proposed framework integrates four core dimensions—technology level, security, trust, and entrepreneurship—and enables quantitative assessment through a composite Secure Innovation Cluster (SIC) index. The research methodology combines comparative regional analysis with a simulation-based empirical approach using realistic indicators for Bulgaria and Türkiye.

The findings indicate that although both regions demonstrate comparable innovation potential, significant disparities exist in cybersecurity maturity and trust levels, which directly affect the efficiency of cross-border collaboration. The study highlights cybersecurity as a critical enabler of sustainable technological entrepreneurship and the development of resilient innovation clusters in Industry 4.0 environments.

Keywords— cross-border innovation clusters, cybersecurity, innovation ecosystems, digital transformation, Industry 4.0

I. INTRODUCTION

The intensive processes of globalization and internationalization stimulate both enterprises and individual countries to seek opportunities to promote entrepreneurial activity through various mechanisms [1], [2]. The free movement of people, goods and capital in the EU, on the one hand, provides access to the single

European market, and on the other hand, leads to disparities in the regional development of the countries [3]. The main part of the production is concentrated in large cities, which poses serious challenges to small settlements and especially border regions [4], [5]. One of the mechanisms of the modern economy aimed at reducing regional differences is business cooperation and participation in clusters of enterprises. This enables business organizations to carry out joint activities with enterprises on both sides of the border, to achieve common goals or tasks, to realize economies of scale, access to innovations and markets, as a result of which their competitiveness increases. In this regard, Burgas and Edirne have common economic, cultural and geographical features [6], [7]. Access to the Black Sea and the Mediterranean Sea through the Bosphorus and the Dardanelles provides transport links to the whole world. The presence of sectors with clustering potential on both sides of the border, as well as access to the Instrument for Pre-Accession Assistance (IPA) and Cross-Border Cooperation (Interreg) programmes provide opportunities for the creation and development of innovative cross-border clusters, transformation at the regional level and achieving synergy effects in the long term.

In turn, Industry 4.0 fundamentally transforms the way industrial systems, supply chains and innovation processes function [8], [9], [10], [11]. The widespread application of artificial intelligence, cloud technologies, the introduction of cyber-physical systems create conditions for the development of intelligent, autonomous and highly connected production environments. This transformation leads to the emergence of new business models, increased efficiency and accelerated implementation of innovations, but at the same time it also gives rise to new challenges related to security, trust and data management. As a result, innovation clusters are becoming a key mechanism for

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stimulating technological entrepreneurship and regional development. They are the connecting link between enterprises, research organizations, universities and public institutions within a shared ecosystem aimed at creating and commercializing innovations. Despite their enormous potential, cross-border innovation clusters also face barriers such as differences in the institutional and regulatory framework, the degree of technological development, insufficiently well-developed mechanisms for trust and coordination between participants [13]. In addition, growing cyber threats create uncertainty regarding the security of industrial systems, the protection of sensitive data and the resilience of digital ecosystems [14]. In the context of Industry 4.0 and the transition to Industry 5.0, cybersecurity is now in the first place as a factor that is not only associated with data protection but also with building trust and developing innovative cross-border cooperation [15]. This necessitates the development of integrated models that integrate technological, organizational and entrepreneurial aspects of security within cluster structures.

The main objective of the study is to develop and present an integrated model for assessing the possibility of creating secure innovation clusters in the cross-border region of Burgas, Bulgaria and Edirne region, Turkey.

In addition, the study has specific objectives that support the achievement of the main objective. They are:

- a) assessment of the relative impact of cybersecurity, technological development, trust and entrepreneurship on innovation cross-border clusters;
- b) comparative analysis of the Burgas and Edirne regions in order to identify structural differences and potential opportunities for synergy between the two regions;
- c) analysis of the possibilities for creating a secure cross-border innovation cluster by assessing key factors and the interaction between them;
- d) conclusions and guidelines for improving cooperation, cybersecurity and trust within innovation ecosystems.

II. MATERIALS AND METHODS

This current study is rooted in an interdisciplinary and multi-component research that integrates theoretical and empirical studies for the analysis and evaluation of innovative clusters with security. Qualitative and quantitative approaches have been employed to enhance the reliability and validity of the results. The index model, based on rating scores of technological innovation, cybersecurity, trust, and entrepreneurship, has been used, and the results have been analyzed using statistical and simulation models. The results obtained were analyzed using a comparative approach to assess the influence of individual factors on the development of cross-border innovation clusters. Interviews were conducted with 20 cluster representatives, specialists in the field of IT and cybersecurity, as well as entrepreneurs from both fields.

The experts were selected on the basis of their proven practical and scientific experience in the field of innovation clusters, cybersecurity, entrepreneurship and the concept of Industry 4.0. They meet the following characteristics: minimum 5 years of professional experience in projects or policies related to innovation and digital transformation, as well as the ability to assess complex systems in an interdisciplinary manner. The study covers the period 2022-2025. The choice of the study period is in line with the accelerated digitalization after COVID-19, the increased development of Industry 4.0 and the increasing share of cyber risks in recent years.

Fig. 1 presents the conceptual model of the Secure Innovation Composite Index (SICI), which visualizes the interaction between the four main dimensions of the study – technological development, cybersecurity, trust and entrepreneurship – in the context of the cross-border innovation cluster Burgas-Edirne.

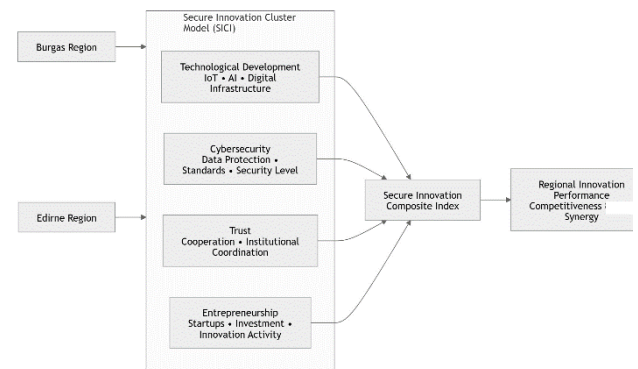


Fig. 1. Conceptual framework of Secure Innovation Clusters

The applied methodology has the following algorithm:

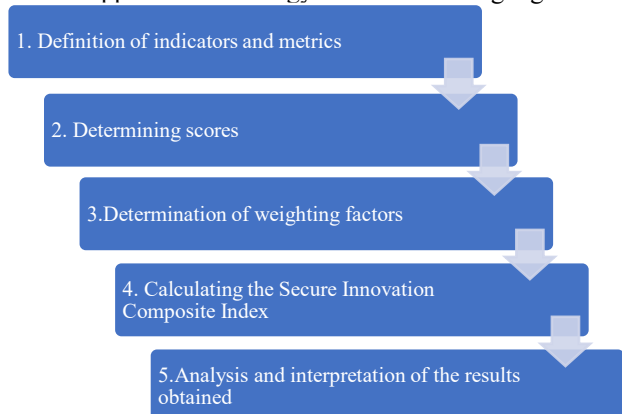


Fig. 2. Algorithm for assessing the possibility of creating a secure innovation cluster between the cross-border region Burgas-Edirne

The first stage of the algorithm is related to determining the indicators that have the greatest impact on the development of innovation ecosystems. They are identified based on a review of the scientific literature and established models in the field of Industry 4.0, innovation clusters, cybersecurity and technological entrepreneurship. A

systematic approach is applied, in which the indicators are summarized in four main groups: technological development, cybersecurity, institutional trust and entrepreneurship. Each group includes specific indicators that reflect the relevant aspect of cluster development. The indicators are determined through an integrated approach based on theoretical models of Industry 4.0, expert assessment and regional adaptation, which guarantees their relevance, measurability and applicability in a cross-border context. The second stage is related to the conversion of the indicators into score scores in the range from 0 to 1. This allows for comparability and aggregation of the obtained results into a complex index. The conversion into bath ratings is done using the formula:

$$X_{norm} = \frac{X - X_{min}}{X_{max} - X_{min}} \quad (1)$$

Where:

X – the actual value of the indicator

Xmin – the minimum value in the data set

Xmax – the maximum value

Xnorm – the normalized value

Stage three is linked to the calculation of weights for indicators. These are calculated via expert analysis to ensure balance between theory and practice in relation to the region of Burgas-Edirne border area. The weights reflect the relative importance of each indicator, its impact on cybersecurity and innovation capacity, as well as its role in Industry 4.0 and the transition to Industry 5.0. Table 1 presents the indicators, metrics and weighting factors. Technological development has a weighting factor of 0.25 because, according to experts, it is the main driver of innovation capacity. Cybersecurity has a weight of 0.30, which is determined by the critical role of cybersecurity in industrial and cross-border systems. The trust indicator (Tr) refers to institutional and inter-organizational trust within the cross-border innovation ecosystem, including the degree of cooperation, the reliability of information exchange, and the effectiveness of institutional coordination between stakeholders. Trust has a weighting of 0.20 because, according to experts, it is a supporting but indirect indicator. Entrepreneurship has a weight coefficient of 0.25, as it is directly related to the economic realization of innovations. The different weights of the indicators reflect their relative importance for the individual components in Industry 4.0. Cybersecurity receives the highest weight due to its key role in building reliable and sustainable digital and cross-border systems. The remaining weights are balanced in view of their direct and indirect impact on the innovation capacity and the economic realization of the results.trust

A hierarchical distribution of weight coefficients is applied in the research methodology. Initially, the weights of the main groups of indicators were determined, after which the values were distributed proportionally between

the indicators from each group of indicators. The weight of each individual indicator is determined by the formula:

$$w_{ij} = n_j / W_j \quad (2)$$

where:

w_{ij}- the weight of the i-th indicator in the j-th group

W_j - the weight of the jth indicator group,

n_j - the number of indicators in the group

TABLE 1 INDICATORS, SUB-INDICATORS AND WEIGHTS FOR CALCULATING THE SECURE INNOVATION COMPOSITE INDEX

No	Indicators	Sub- Indicators	Weighting factor
1	Technological development (T)	– Degree of automation – IoT implementation – Digital infrastructure	0.25
2	Security (S)	– Cybersecurity level – Data protection – Availability of standards	0.30
3	Trust (Tr)	– Degree of cooperation – Information exchange – Institutional coordination	0.20
4	Entrepreneurship (E)	– Number of startups – Investments in innovation – Entrepreneurial activity	0.25

The fourth stage involves calculating a summary index, the Secure Innovation Composite Index (SICI).

$$SICI = 0,25T + 0,30S + 0,20Tr + 0,25E \quad (3)$$

The index shows the level of secure innovation development in the cross-border region Burgas-Edirne. Table 2 shows the reference values of the index.

TABLE 2 SECURE INNOVATION COMPOSITE INDEX VALUES

SICI value	Interpretation
0.00 – 0.40	Low level
0.41 – 0.60	Medium level
0.61 – 0.80	High level
0.81 – 1.00	Very high level

III. RESULTS AND DISCUSSION

Table 3 presents the results obtained from the research conducted on the possibility of creating secure cross-border innovation clusters between Burgas and Edirne.

TABLE 3 RESULTS OBTAINED FROM THE ANALYSIS OF THE TWO REGIONS

Indicator	Under indicators	Burgas (Xi)	Edirne (Xi)	W	Burgas (w·Xi)	Edirne (w·Xi)
T	Degree on automation	0,83	0,72	0,083	0,069	0,06
	Implementation on IoT	0,88	0,71	0,083	0,073	0,059
	Digital infrastructure	0,79	0,67	0,083	0,066	0,056
S	Level on cybersecurity	0,95	0,79	0,1	0,095	0,079
	Protection on data	0,97	0,73	0,1	0,087	0,073
	Availability on standards	0,93	0,69	0,1	0,093	0,069
Tr.	Degree on cooperation	0,75	0,63	0,067	0,05	0,042
	Exchange on information	0,63	0,62	0,067	0,042	0,042
	Institutional coordination	0,69	0,61	0,067	0,046	0,041
E	Starting companies	0,79	0,73	0,083	0,066	0,061
	Investments in innovation	0,78	0,75	0,083	0,065	0,062
	Entrepreneurial activity	0,75	0,73	0,083	0,062	0,061

The data in the table shows that for both regions, the cybersecurity indicator has the highest weight. It has the greatest impact on SICI. Unlike Edirne, Burgas has a higher level of cybersecurity, data protection and the presence of security standards. Cybersecurity is a critical indicator for cluster development and for this reason its importance should not be underestimated. In Edirne, the values are stable but indicate structural limitations in the development of the digital and innovation environment. This is mainly associated with the caution of partners and limited data exchange, which is associated with differences in regulations and the lack of common standards. The observed differences between Burgas and Edirne are mainly due to inequalities in the maturity of cybersecurity and technological infrastructure, rather than entrepreneurial capacity, which shows that security and digital readiness act as the main drivers of cluster performance. Technological development is the second most important indicator. Burgas shows higher automation and higher IoT implementation and the presence of a developed digital environment. While Edirne lags behind in terms of technology, it has a huge potential for catching up. In this regard, Burgas is a technological leader and this determines its position in the innovation cross-border cluster. The results confirm an asymmetric development model in the cross-border region, where Burgas acts as a technologically and cybersecurity-oriented center, while Edirne represents a peripheral but entrepreneurially active

and logistics-oriented innovation node. The entrepreneurship indicator is a stabilizing indicator, as it has similar values for both regions. Edirne compensates for the lag in technological development with higher values in the field of investments, trade and the share of start-ups. Trust is the weakest component. The interaction between cybersecurity and trust demonstrates a reinforcing cycle, in which increased levels of security increase institutional trust, which in turn improves data sharing and innovation outcomes. The low values are mainly due to the limited cooperation between the two regions, insufficient information exchange and weak institutional coordination. Given the results obtained, the main constraint for the development of secure innovation clusters between Burgas and Edirne is security. The SICI values indicated in Table 4 show that Burgas, with a score of 0.814, has a much higher readiness for the development of a secure innovation cluster. This is confirmed by the well-developed technological environment, the high level of cybersecurity, the presence of a stable entrepreneurial ecosystem and a relatively good institutional framework. Edirne, in turn, falls into the category of high, but not leading level. This is due to better business activity, developing digitalization and lower security and standardization. The difference between the two indices shows that Burgas is distinguished by a more mature structure, higher sustainability and better readiness for Industry 4.0. Edirne is in the process of catching up and has potential, but key factors for this are missing. The difference in SICI values (0.814 compared to the lower level for Edirne) shows a significant structural difference in the readiness for innovation between the two regions.

TABLE 4 SUMMARIZED WEIGHTED VALUES BY INDICATORS AND SICI FOR BURGAS AND EDIRNE

Indicators	Burgas ($\sum w \cdot Xi$)	Edirne ($\sum w \cdot Xi$)	Deviations
Technological development (T)	0,208	0,175	0,033
Security (S)	0,275	0,221	0,054
Trust (Tr)	0,138	0,125	0,013
Entrepreneurship (E)	0,193	0,184	0,009
SICI	0,814	0,705	0,109

A decomposition analysis of the SICI index shows that cybersecurity contributes the greatest impact on the overall index, followed by technological development, entrepreneurship and trust.

The differences in the profiles and values of the SICI of Burgas and Edirne create opportunities for synergy between the cross-border region indicated in Table 5. This means that their strengths can be combined and create higher added value than their individual development. Burgas is distinguished by a higher level of technological development and cybersecurity level, which defines it as a leading innovation center. In turn, Edirne demonstrates

stable entrepreneurial activity and strategic logistical importance. The combination of these characteristics creates conditions for accelerated digital transformation and market expansion. Synergy in the field of security allows the implementation of common standards and increased trust between partners. This leads to the effective functioning of cross-border supply chains. The technology transfer from Burgas to Edirne contributes to reducing regional disparities and at the same time, the dynamism of entrepreneurship in Edirne creates opportunities for new business models and innovations. An extremely large potential is observed in the area of institutional cooperation and trust. As a result of these processes, a significant improvement in SICI and the competitiveness of the two regions is expected. The synergy between the two regions operates through three mechanisms:

- technology transfer from Burgas to Edirne,
- spreading entrepreneurial potential from Edirne to Burgas
- joint governance structures reducing institutional asymmetry.

TABLE 5 SYNERGIC OPPORTUNITIES AND EFFECTS

District on synergy	Strengths of Burgas	Strengths of Edirne	Mechanism on synergy	Expected results	Effect on SICI
Technological development	High automatio, IoT, digitalization	Developing is industrial base	Technologic al transfer , joint projects	Accelerate d digitalizati o, implement ation of Industry 4.0	↑ T (+15–20%)
Cyber-security	High standards, regulations	Need from development	Introduction on common standards, training	Increased protectio, secure systems	↑ S (+20–25%)
Logistics and industry	Port , industrial capacity	Transport and border hub	Integration on chains for supplies	Optimized logistics, reduced expenses	↑ T / ↑ E
Entrepreneurship	Developed innovative environment	High business activity	Joint startups, investments	New business models, growth on companies	↑ E (+10–15%)
Trust and coordinat-ion	Institutional capacity	Flexibility and adaptability	Partnerships, clusters structures	Increased cooperatio n	↑ Tr (+25–30%)
Economical development	Stable economy	Dynamic market	Integration on markets	Increased competitiv eness	↑ All

The creation of secure innovation clusters in the Burgas-Edirne cross-border region must meet the following conditions:

- availability of an existing industrial base
- potential for digitalization and AI implementation
- high need for cybersecurity

From a policy perspective, the findings show that the main obstacle is not technological capacity, but the lack of harmonized cybersecurity standards and frameworks for cross-border data management.

These findings emphasize that cybersecurity should be considered not only as a technical requirement, but also as a key factor for the formation of a cross-border innovation ecosystem in the context of Industry 4.0.

The regional analyses conducted show that there are several areas with potential for cross-border synergy within the framework of the Industry 4.0 concept. These sectors act as integration nodes where technological, economic and security dimensions converge. One of the sectors with the highest potential for creating a secure innovation cluster is “Smart Manufacturing and Industrial Automation”. The sector is a leading support point for an industrial synergy effect, where Burgas has an advanced technological infrastructure, and Edirne contributes with its adaptive production capacity.

The introduction of artificial intelligence-driven production systems and digital twins allows for the creation of a unified ecosystem for smart manufacturing.

The second area with high potential is “Logistics and Smart Supply Chains”. The strategic geographical location of the two regions, the presence of the Burgas port and the Edirne transit corridor enable the development of AI, cross-border smart logistics networks with real-time tracking and transparency based on blockchain technologies. Thus, a synergistic effect is achieved in practice for both regions.

Industrial cybersecurity is the third sector that enables the creation of a secure innovation cluster. Its synergistic potential lies in protecting shared digital infrastructure, industrial systems and logistics platforms, thus ensuring trust and operational continuity across borders.

Artificial Intelligence and Data Analytics. Artificial Intelligence serves as the technological backbone of the cluster, enabling predictive analytics, process automation and decision support systems across all sectors. Synergies stem from shared data ecosystems and joint AI platforms.

Green technologies and circular economy. This sector will provide sustainability-based synergies through resource optimization, waste reduction and energy efficiency. AI-based environmental monitoring improves industrial sustainability in both regions.

Energy systems and smart grids. Energy represents an area of infrastructure synergy, where AI-based smart grids and energy management systems enable efficient cross-border energy optimization and industrial sustainability.

Table 6 shows a clear asymmetric effect of the creation of a secure innovation cluster between Burgas and Edirne.

The impact on Edirne is significantly higher in all components of SICI, confirming the presence of a catch-up effect. The strongest growth is in security (+20%), which shows the critical role of cybersecurity in increasing innovation capacity. Technological development also reports a significant increase (+18%), due to technology transfer and implementation of Industry 4.0 solutions.

TABLE 6 SUMMARIZED PERCENTAGE IMPACT ON SICI BY COMPONENTS
BURGAS-EDIRNE

Component of SICI	Burgas – impact (%)	Edirne – impact (%)	Basic contributing sectors	Type effect
T	12%	18%	AI and analytics on data; Intelligent production; Logistics	Convergence
S	10%	20%	Industrial cybersecurity; Energy systems; Logistics	Strongest effect
Tr.	15%	18%	Cybersecurity; AI; collaborative platforms	Systemic effect
E	13%	15%	AI; Intelligent production; Food and beverage industry	Stabilizing effect
General SICI index	+13–14%	+17–19%	All sectors (synergistic)	Convergence + multiplicative effect

In Burgas, the influence is somewhat lower, and it makes sense since the initial position was quite good to begin with; however, there is an increase in the level of trust (+15%), and this helps improve cross-border collaboration. In general, the value of the SICI index rises for both regions, with the gap between them getting smaller, indicating the existence of a convergence effect. It can be concluded that the influence of the cluster has a structurally balanced nature.

IV. CONCLUSIONS

The report presents the developed conceptual and analytical model for secure innovation clusters in the context of Industry 4.0 and the opportunities for cross-border technological entrepreneurship between Burgas and Edirne. The proposed index of secure innovations is based on four main indicators such as technological development, security, trust and entrepreneurship. This allows for a structured quantitative assessment of the effectiveness of innovation ecosystems in relation to the development of cross-border cooperation and entrepreneurship. The empirical studies conducted show disproportionality/disproportions in the development of the two regions. Nevertheless, both Burgas and Edirne have significant innovation potential for creating a secure innovation cluster. Burgas is technologically advanced and has better positions in terms of cybersecurity, while Edirne is a dynamically developing, entrepreneurially active and logistics-oriented region. This disproportion in regional specializations shows that cybersecurity and the level of digital maturity are the main factors related to the

effectiveness of cluster development. This places the creation of secure cross-border clusters outside of traditional entrepreneurial indicators.

One of the key conclusions from the study is that cybersecurity does not exist only as a protective mechanism, but is one of the main factors for building trust between partners for the purpose of data exchange and sustainable cross-border cooperation. On the one hand, the interrelation and interdependence between cybersecurity and institutional trust create the conditions for the sustainability and efficiency of the innovation ecosystem. On the other hand, trust is defined as one of the weakest components, which largely limits the full deployment of the potential and the achievement of a synergistic effect between the two regions.

The sectoral analysis shows that the highest synergistic potential exists in the areas of smart manufacturing, logistics and smart supply chains, industrial cybersecurity, artificial intelligence, energy systems and green technologies. These sectors form the basis of the proposed cluster model.

One of the main obstacles is the lack of harmonization between cybersecurity standards and effective frameworks for cross-border data management. Addressing these institutional barriers will lead to improved cooperation and acceleration of digital transformation in both regions.

The main contribution of the study is the proposed Secure Innovation Index, which brings together technological development, cybersecurity, institutional trust and entrepreneurship in a single framework. The model allows for a comparative assessment of cross-border regions and provides a tool to support decision-making for the design of innovation policy in an Industry 4.0 environment. It also highlights the importance of cybersecurity, which should be considered as a strategic factor for the development of innovation, and not only as a technical requirement and necessity. The presence of secure digital infrastructure and trust mechanisms are the basis for the creation of sustainable, competitive and innovative cross-border clusters.

The report should address several limitations in the interpretation of the results obtained. First, the model is based on a composite index that combines four main indicators, which reduces the complexity in measuring innovation ecosystems. Second, the empirical data are based on expert assessments and simulation approaches, which may lead to some subjectivity in the results obtained. The study is limited to the area of Burgas and Edirne, which reduces the possibility of applying the model to other cross-border areas. The results cover a specific time period and are subject to update, provoked by the development of Industry 4.0 and the continuous changes and innovations in the field of cybersecurity.

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